

Cisco Proximity MX

Data Visualization

Oct 2017



Introduction

These are some of many visualizations that I worked on as part of Proximity MX. The idea is to show all the visualizations we designed to help users gain right insights out of their data in the easiest manner.



About Proximity MX

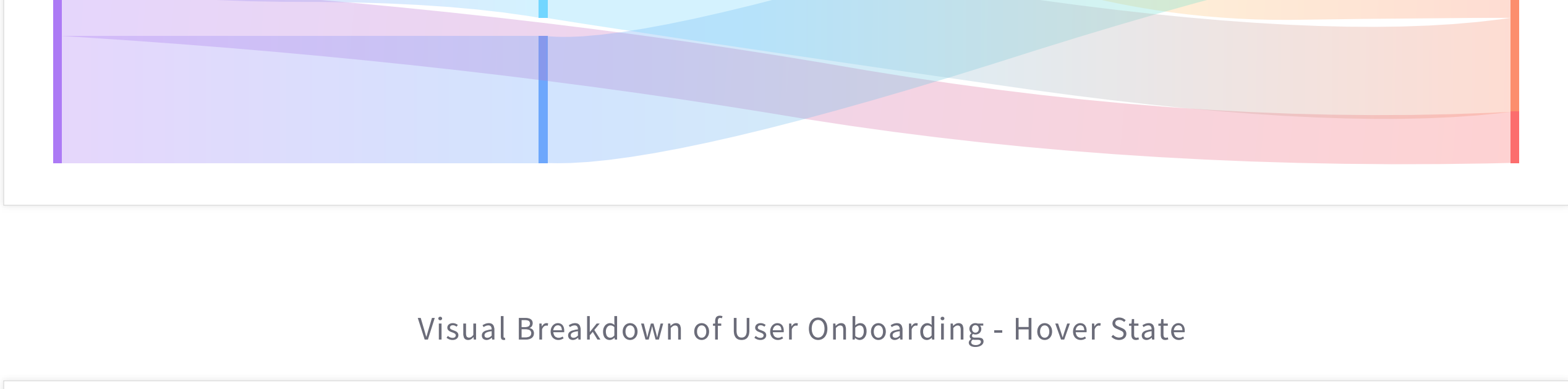
Proximity MX helps business like hotels, stadiums, restaurants, airports, co-working space etc., digitize their physical space. Imagine the way you track user behaviour on your website now being able to do the same for your physical space. That's what Proximity MX enables business to do.



Data Visualizations

User Onboarding Journey

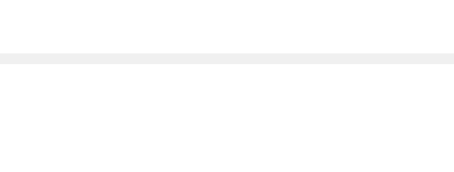
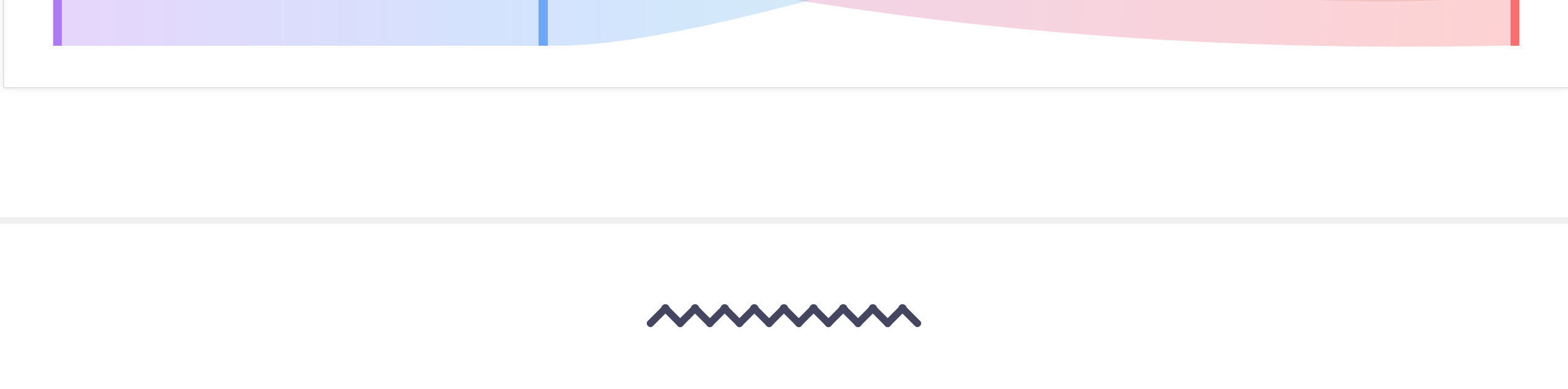
Numerical Breakdown of User Onboarding



Visual Breakdown of User Onboarding

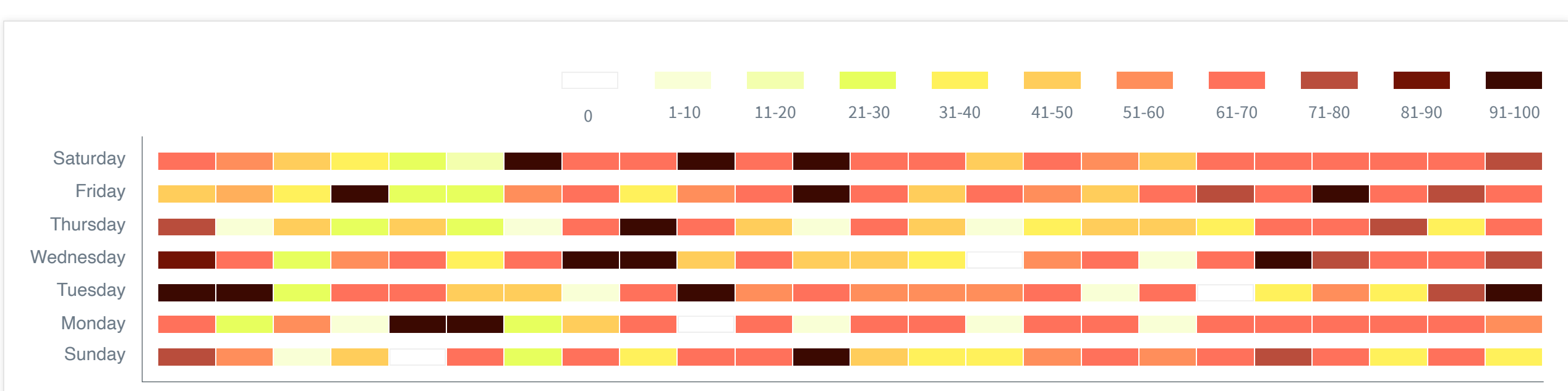


Visual Breakdown of User Onboarding - Hover State

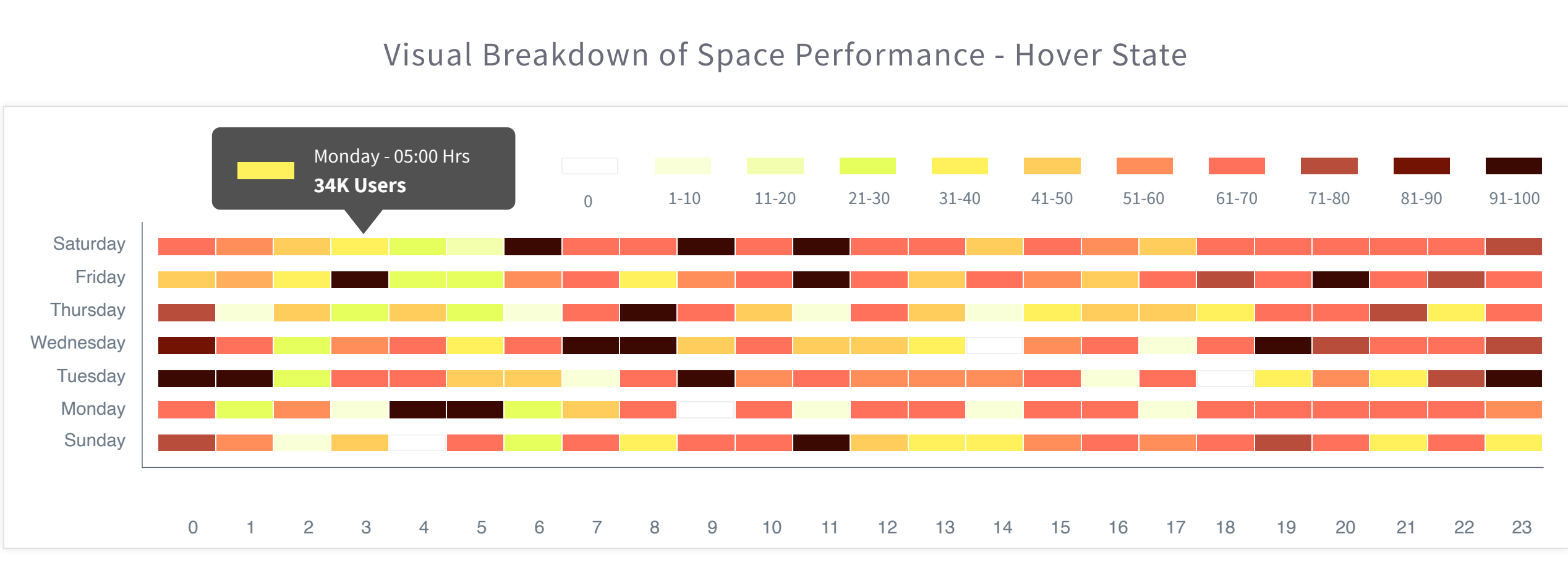


Space Performance

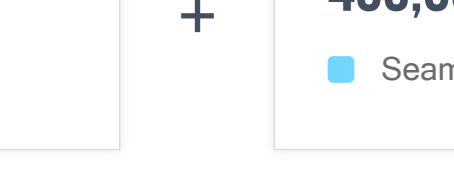
Numerical Breakdown of Space Performance



Visual Breakdown of Space Performance

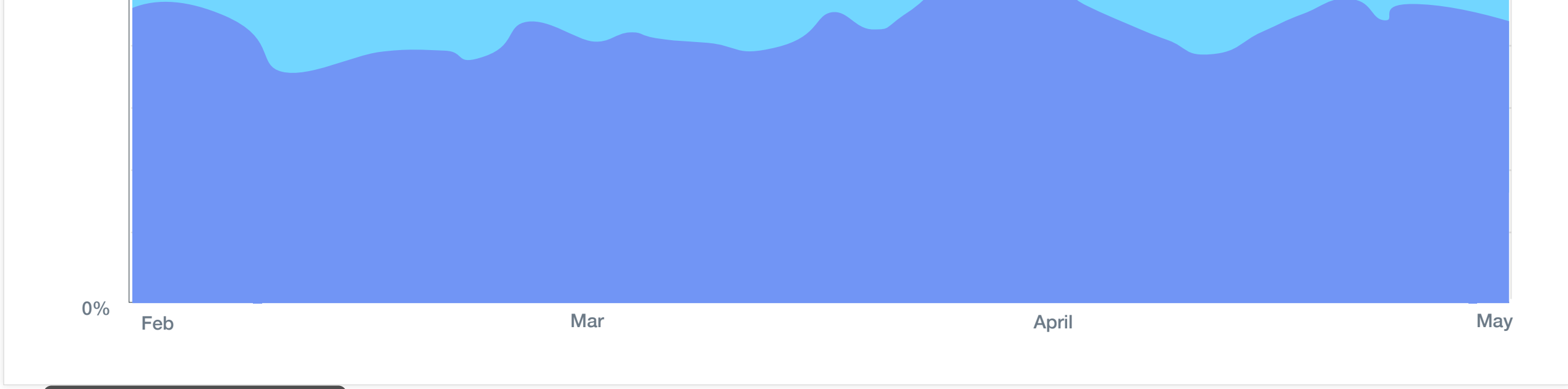


Visual Breakdown of Space Performance - Hover State

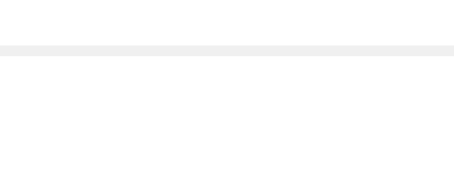
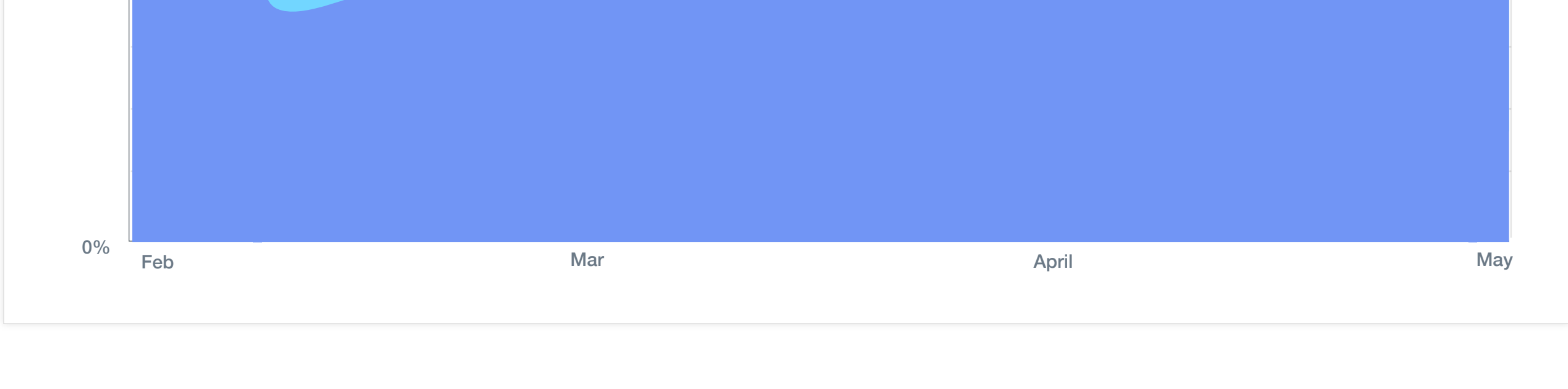
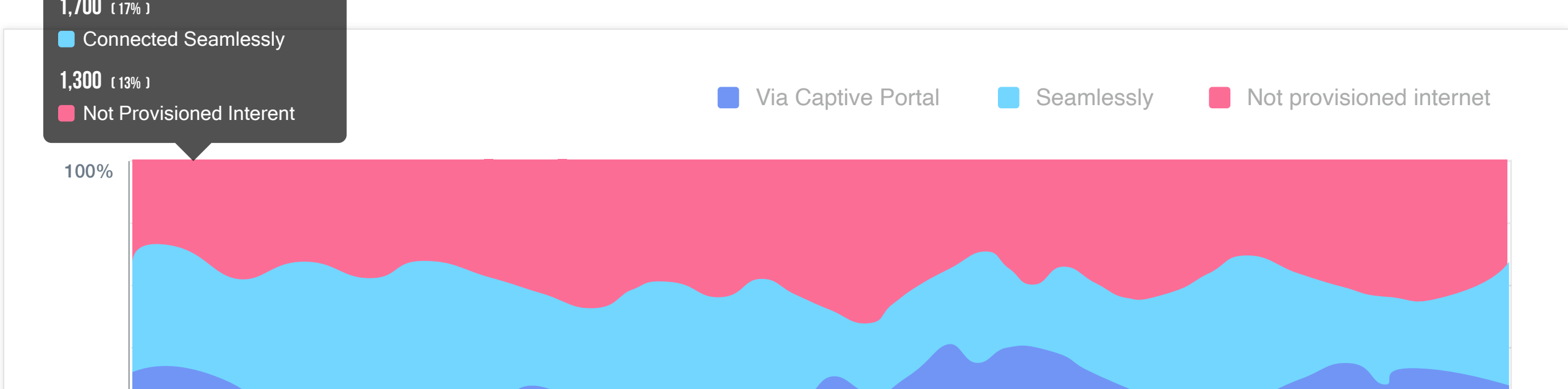


Connectivity Distribution

Numerical Breakdown of Connectivity Distribution

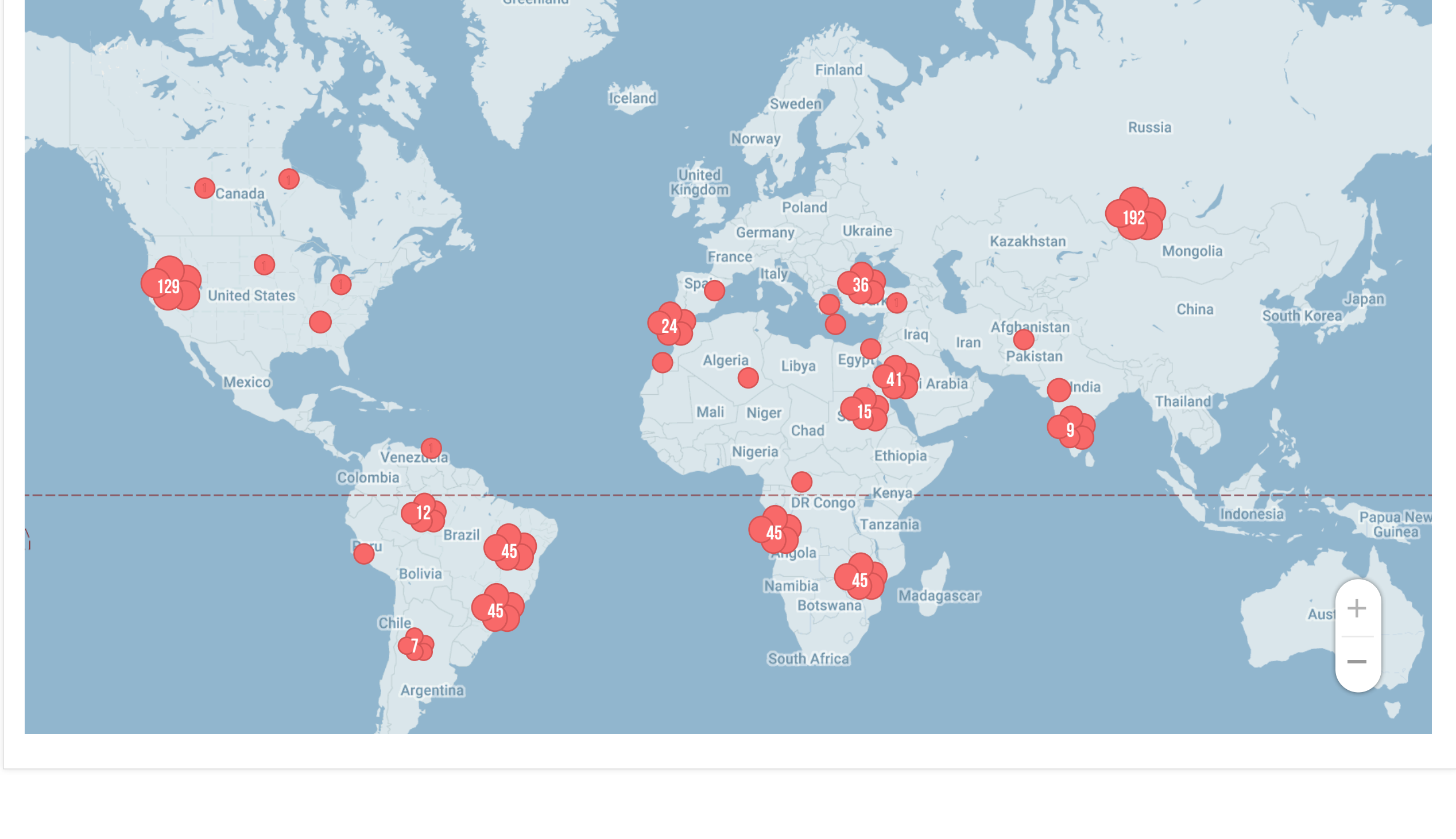


Visual Breakdown of Connectivity Distribution

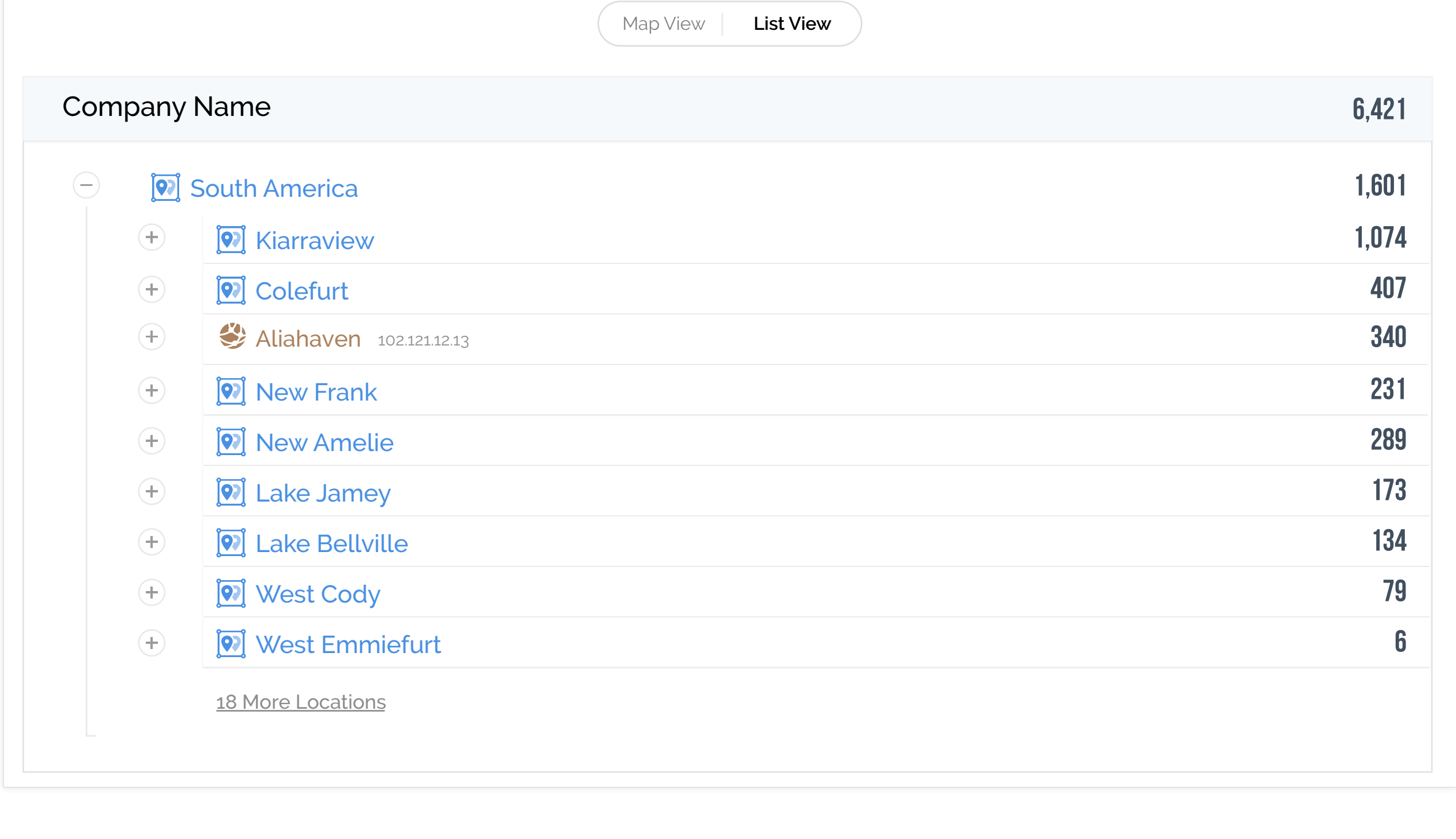


Location-wise Distribution

Map view of Location Distribution

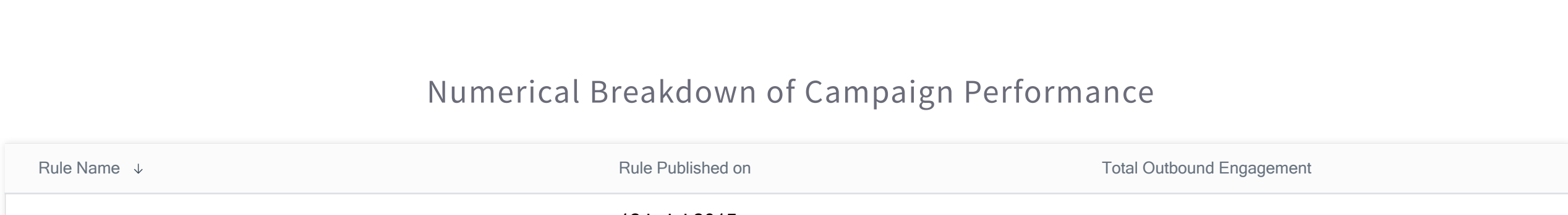


List view of Location Distribution

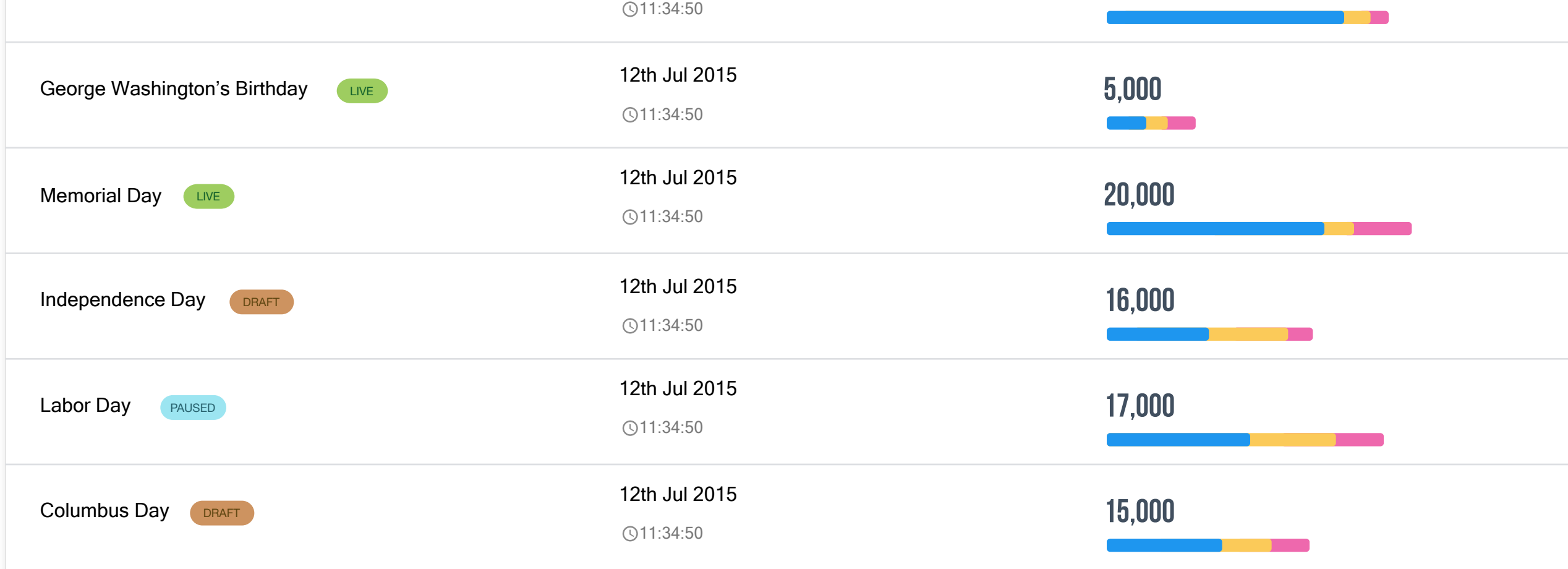


Marketing Campaign Performance

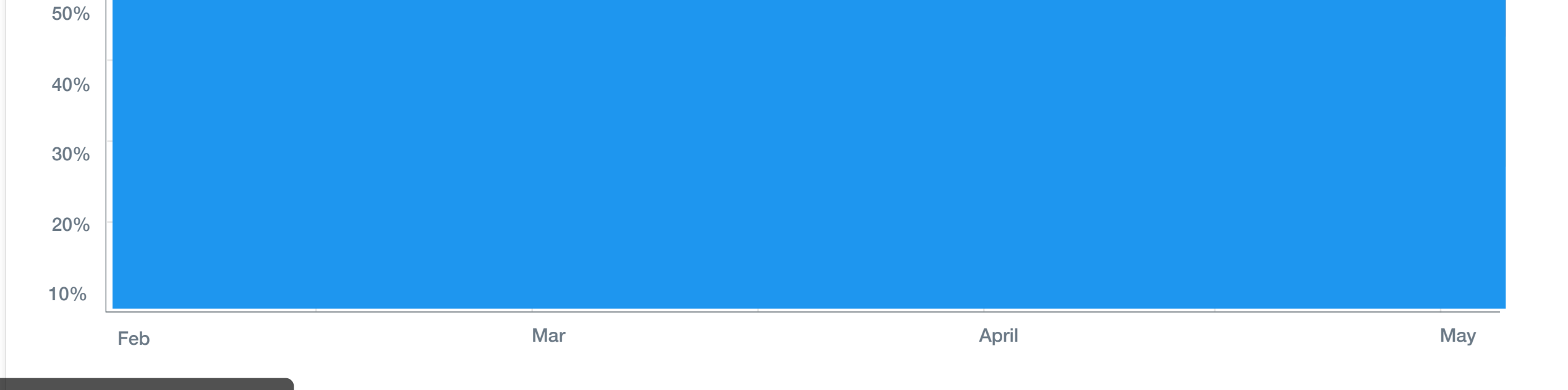
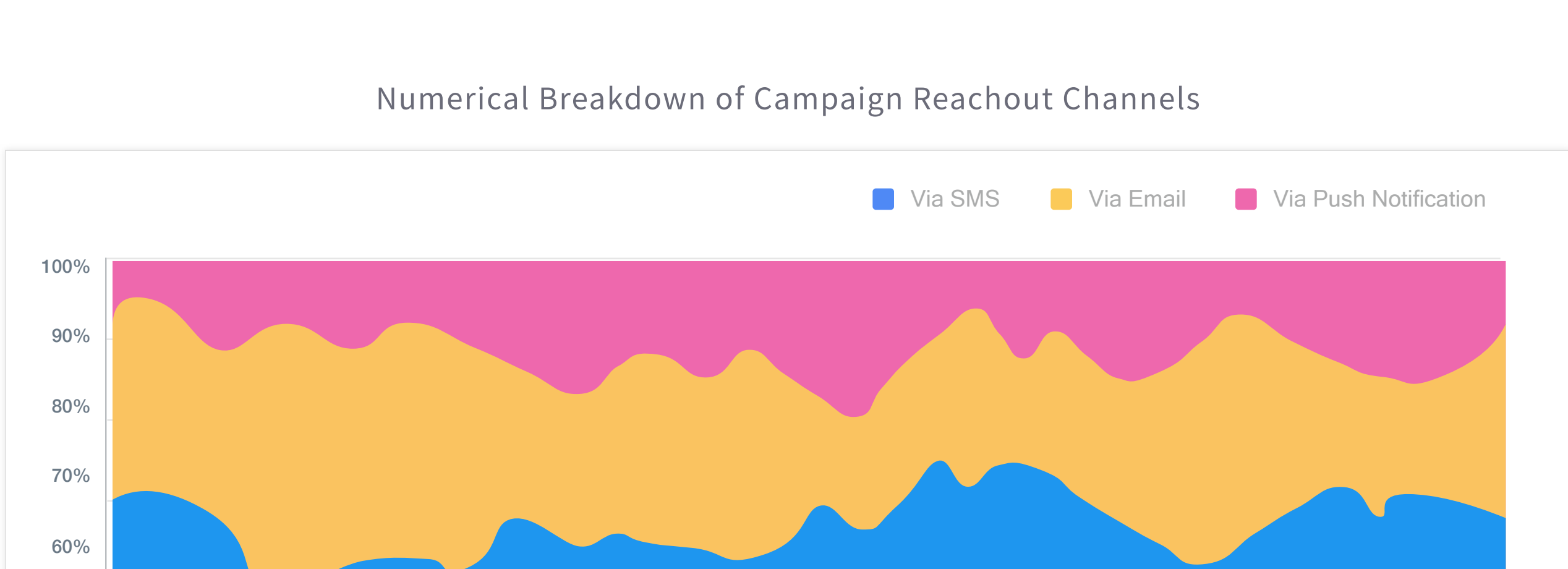
Numerical Breakdown of Campaign Reachout Channels



Numerical Breakdown of Campaign Performance



Numerical Breakdown of Campaign Reachout Channels



Let's Talk

Thank you for reaching till the end. If you like my work, have any feedback or just want to say Hi. Please get in touch with me.

www.abitbybit.com

abhisheknjain30@gmail.com

www.linkedin.com/in/abhisheknjain30