Cisco Proximity MX Data Visualization Oct 2017



These are some of many visualizations that I worked on as part of

Proximity MX. The idea is to show all the visualizations we designed to help users gain right insights out of their data in the easiest manner.

Introduction

About Proximity MX

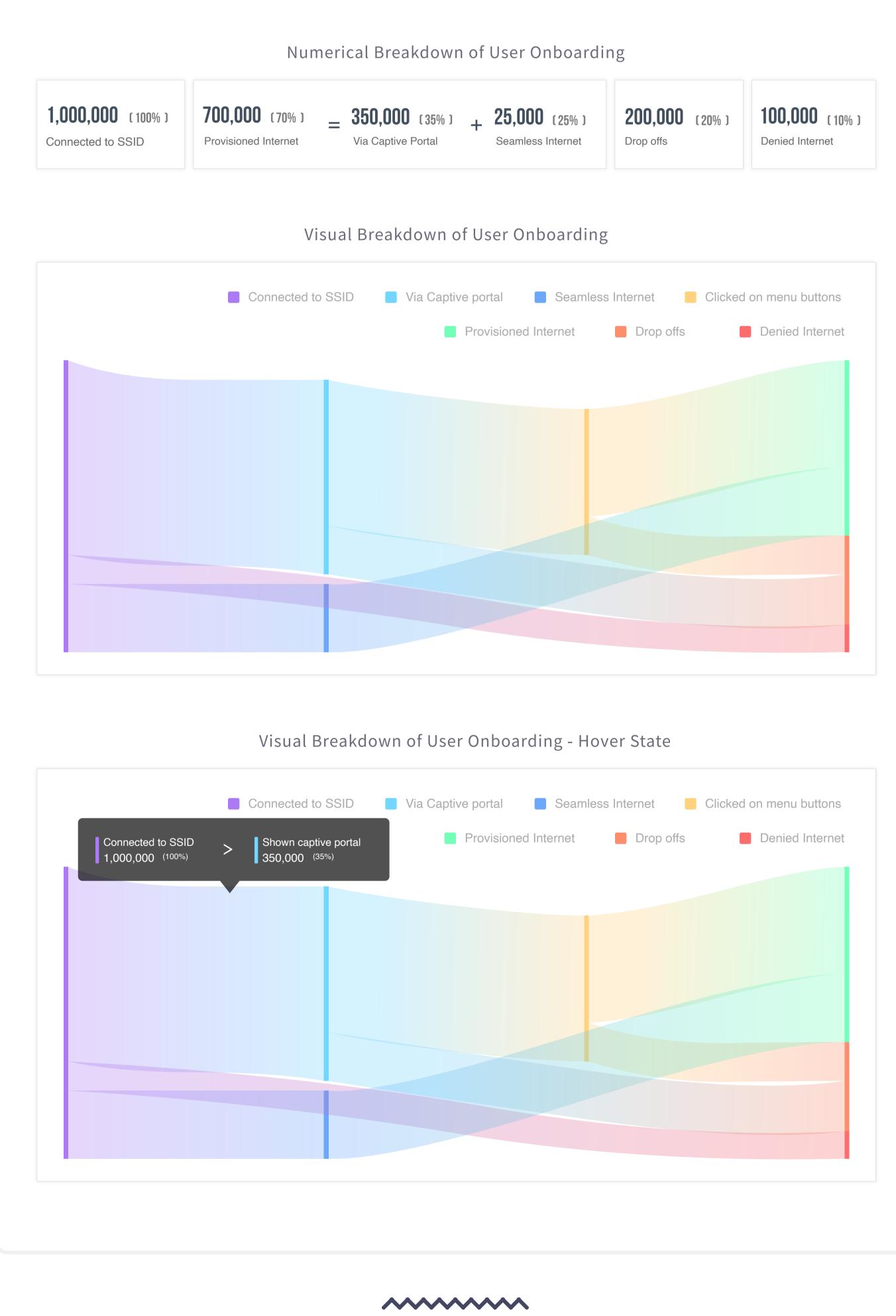
being able to do the same for your phyiscal space. Thats what Proximity MX enables business to do.

Data Visualizations

Proximity MX helps business like hotels, stadiums, restaurants, airpots, co-working space etc.,

digitize their physical space. Imagine the way you track user behaviour on your website now

User Onboarding Journey



Numerical Breakdown of Space Performance 2-4 AM

Space Performance



Visual Breakdown of Connectivity Distribution

Via Captive Portal

+

400,000 (40%)

Seamlessly Connected

Seamlessly

300,000 (30%)

Not provisioned internet

Not Provisioned Internet

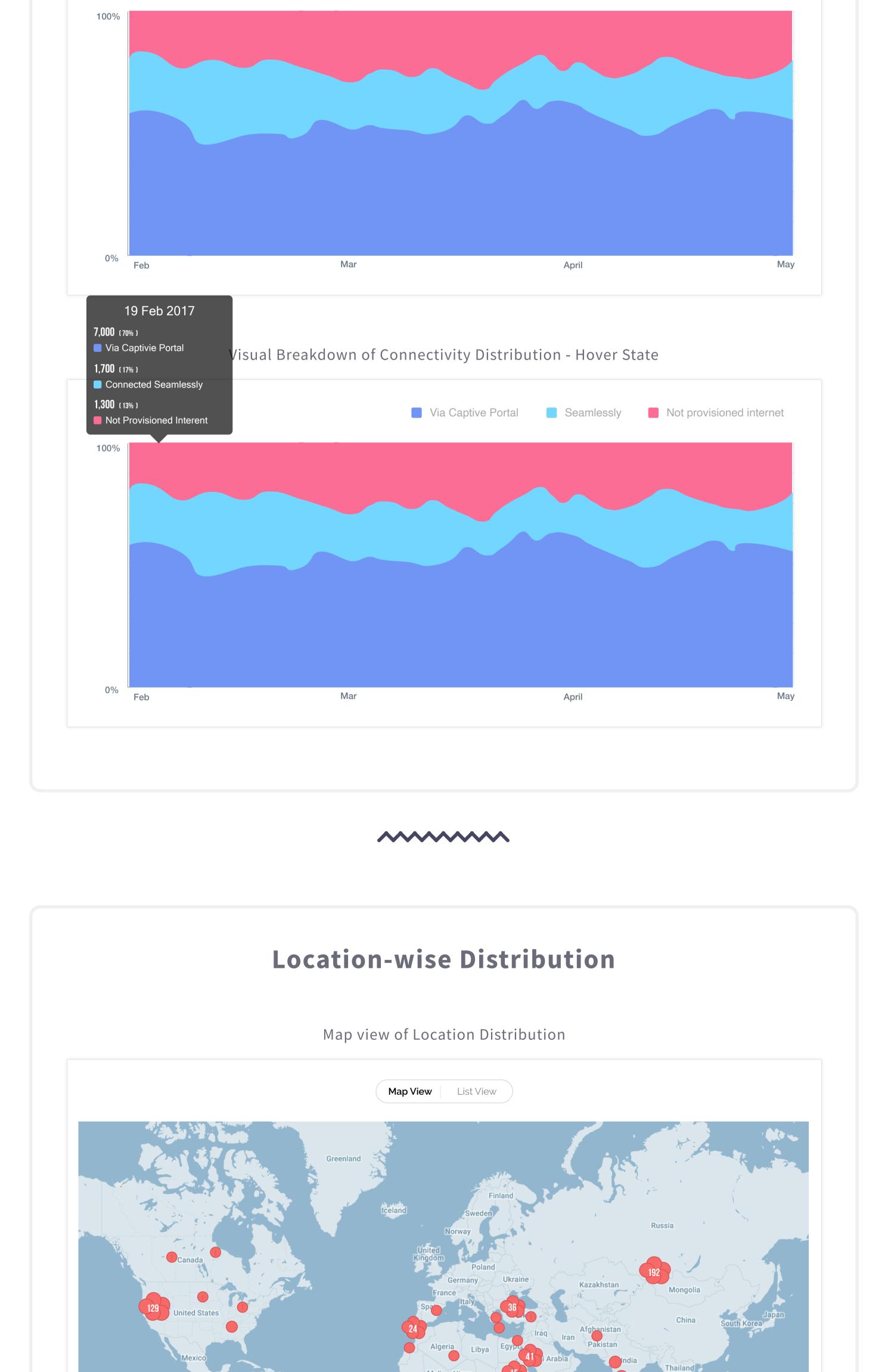
+

300,000 (30%)

Via Captivie Portal

1,000,000 (100%)

Total Users Visited



List view of Location Distribution

Map View

Mali Niger

Colombia

Company Name

+

+

+

+

100%

90%

80%

70%

60%

50%

40%

30%

South America

S Kiarraview

New Frank

New Amelie

! Lake Jamey

! Lake Bellville

West Emmiefurt

West Cody

18 More Locations

Aliahaven 102.121.12.13

Olefurt

Bolivia

Argentina

Nigeria

Chad

Namibia

List View

South Africa

Botswana

Ethiopia

Tanzania

Papua New Guinea

6,421

1,601

1,074

407

340

231

289

173

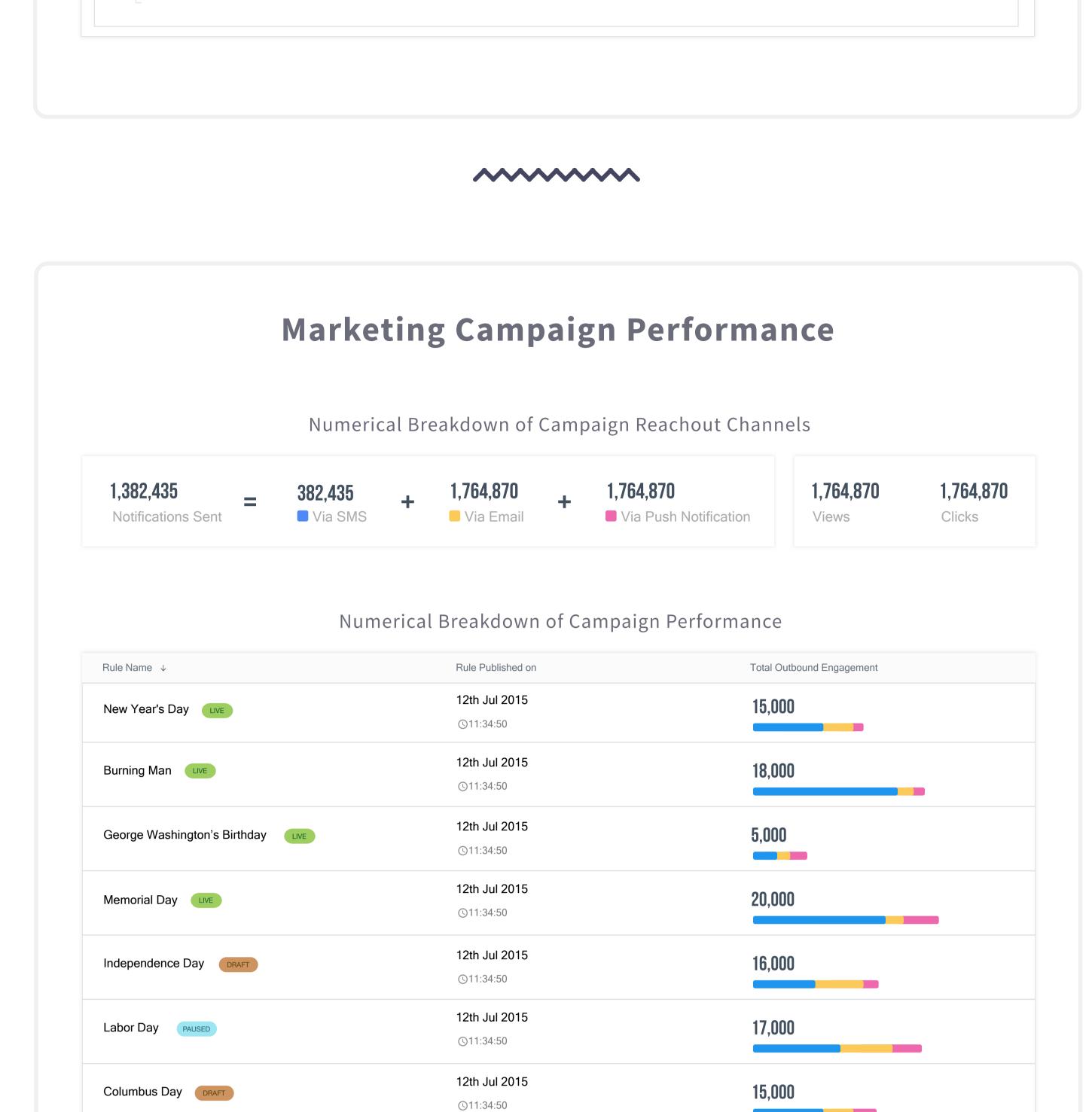
134

79

6

Indonesia

Aus



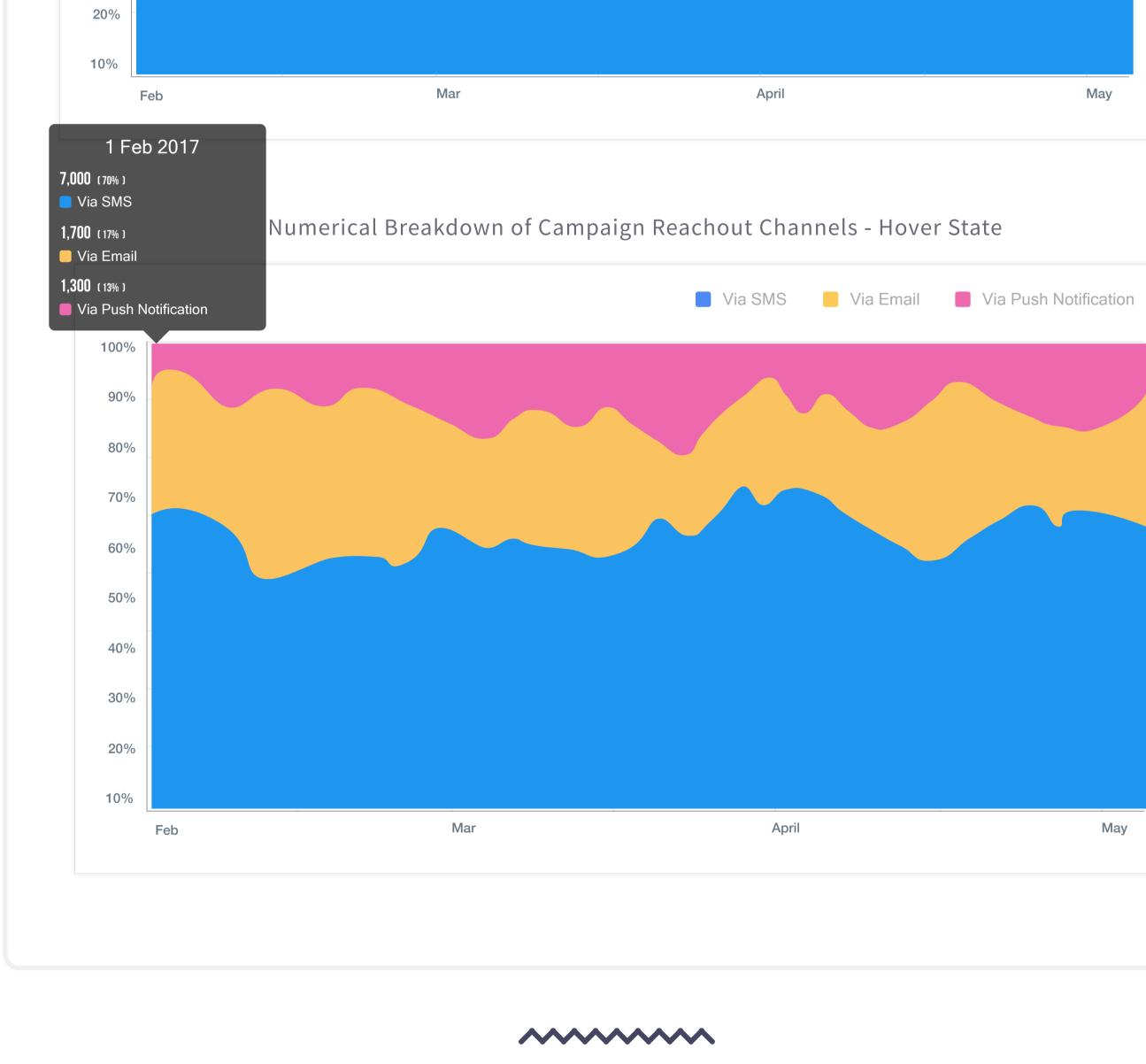
✓ Show All

Numerical Breakdown of Campaign Reachout Channels

■ Via SMS

Via Email

Via Push Notification



Let's Talk

Thank you for reaching till the end. If you like my work, have any feedbaack or just want to say Hi. Please get in touch with me.

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