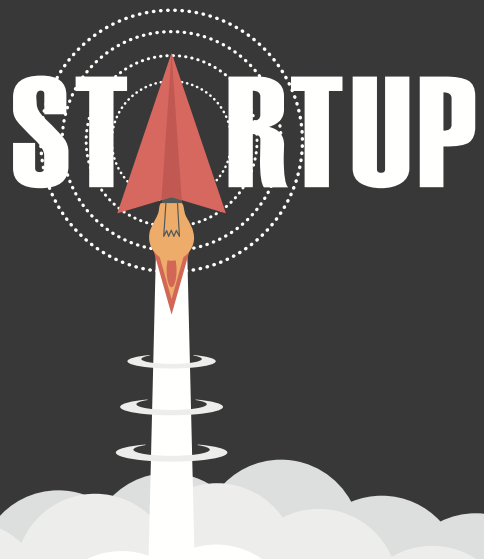
Snyft

Startup

Jan 2015 | 1.5 years



Introduction

Snyft which stands for **s**hops o**n** **y**our **f**inger **t**ips was my second attempt with startup, which eventually was hibernated.

The objective of Snyft was to help shopkeeper put their store in front of the world and attract more customers.

On the other side, the objective of Snyft was also to help people discover new and amazing places to shop.

Deck

Below is the deck to know more about Snyft

Snyft

Discover new and amazing places to shop

What we do?

We help *shopkeepers* create the brand out, communicate well and be visible easily.

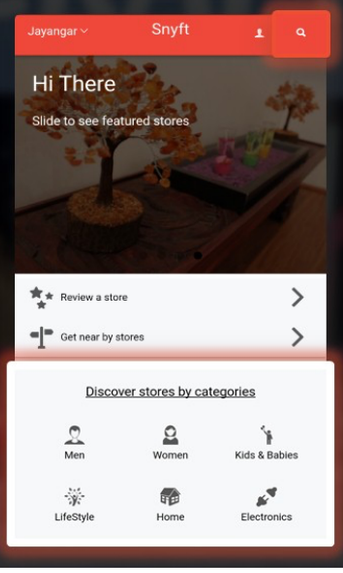
We help *consumers* discover new and amazing places to shop.

How?

We help *consumers* discover new and amazing places to shop

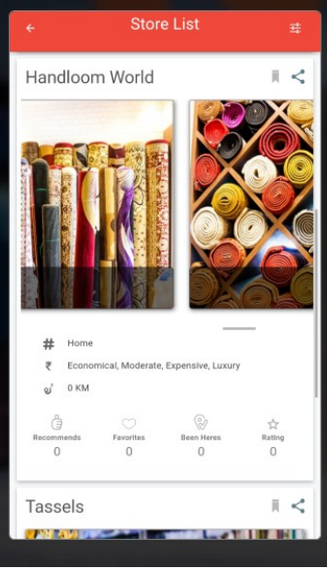
Discover stores from categories such as Fashion, Lifestyle, Home Decor etc..

Yes we are not just a fashion store discovery platform. We aim to become an utility for all.



How?

We help *consumers* discover new and amazing places to shop



With unique cards list, we try to bring out the virtual store front.

All the images are clicked by us and we emphasize lot on images to bring out the real USP and value of the store out.

The images and the image description try to give user a detail idea about what the store is, and if it suits their need.

Other details in the card try to give you other important information to help users finalize on to stores

How?

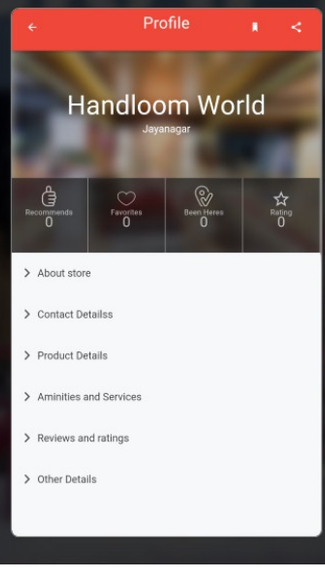
We help *consumers* discover new and amazing places to shop

Store profile gives you in-depth detail about the stores.

Details such as products they sell, price range, location, amenities, brands they sell(if any) etc.

User can **recommend** stores which improves the credibility of the store.

They can **favorite** store, if the wish to receive updates on latest arrivals, offers etc. from the stores.



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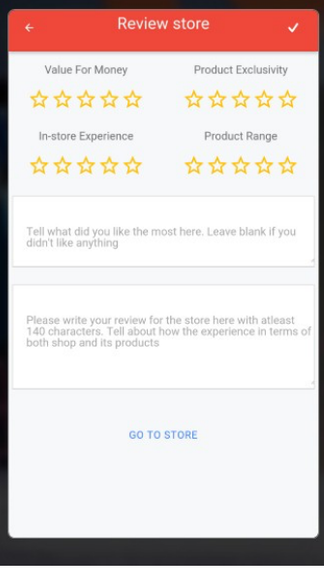


All new way to rate stores.

We let users rate stores on 4 different parameters.

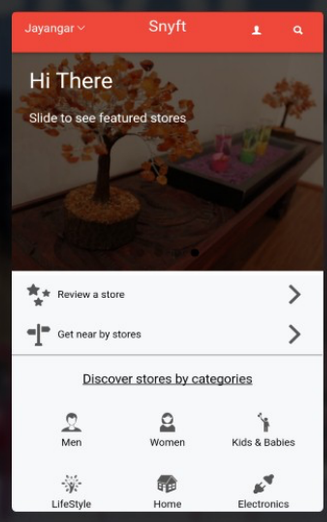
Value for money
Product Exclusivity
In-store experience
Product Range

These rating and reviews in a long run will be very essential factor.

How?

We help ***consumers*** discover new and amazing places to shop

App Demo

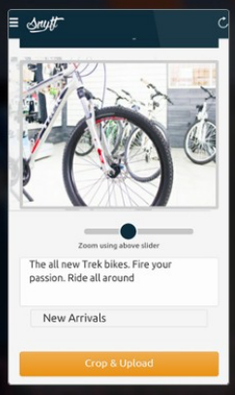


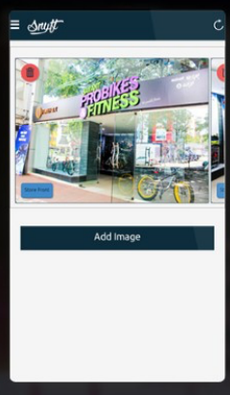
Snyft | For shopkeepers

Showcase your store to the world

How?

We help ***shopkeepers*** create the brand out, communicate well and be visible easily





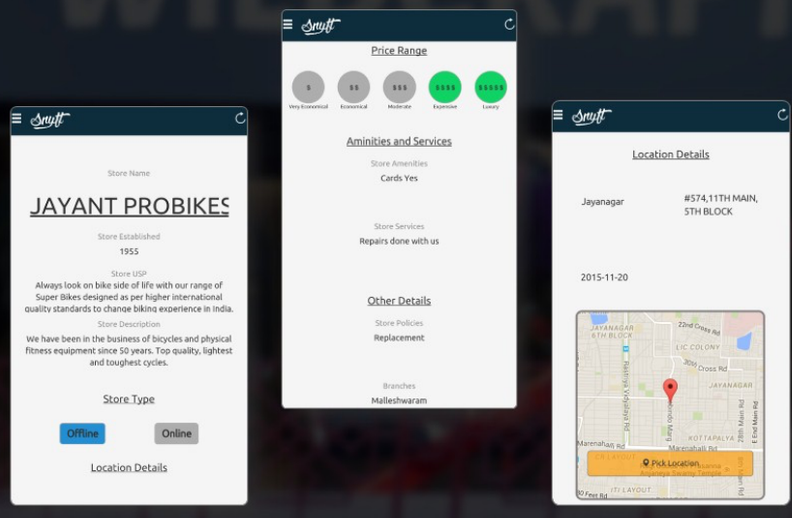
Creating and managing catalogue

The shopkeepers can upload the images on a day to day basis and update their catalogue as in todays time they update their store front.

How?

We help *shopkeepers* create the brand out, communicate well and be visible easily

Managing their store profile



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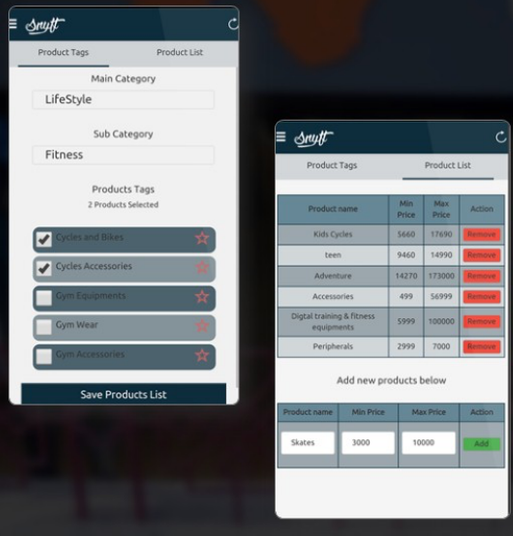
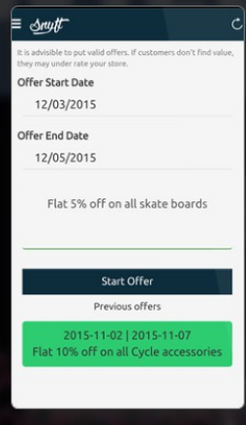


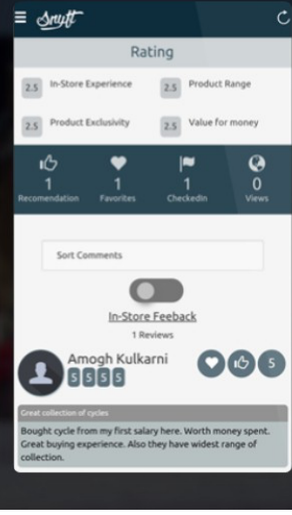


Managing products and offers

How?

We help *shopkeepers* create the brand out, communicate well and be visible easily

App Demo



Where are we now

We are now just in Jayanagar with more than 100 stores on our platform.

Both the shopkeepers and consumer app are live on Google Playstore.

We are a mobile first company so you can access our product as a mobile website too.

Roadmap

In next 3 to 6 months

After positive responses from the store we are working towards building a robust shopkeepers app.

We will be getting all the other stores on board in Jayanagar and few other areas in Bangalore.

We aim to be small as a team but big as utility when it comes to discovering stores.

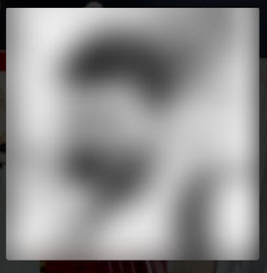
Team

Abhishek

Frontend Developer

Nakul

Business Developer



Sudhanshu

Backend Developer

Imagine a place where virtually all the stores are on one platform,

easily building their brand,

knowing their customers well,

communicating well.

Yes we aim to reach there.

All stores on one platform

Shops on your finger tips

Snyft

Web: www.snyft.in *Available on android* *mail: hello@snyft.in*

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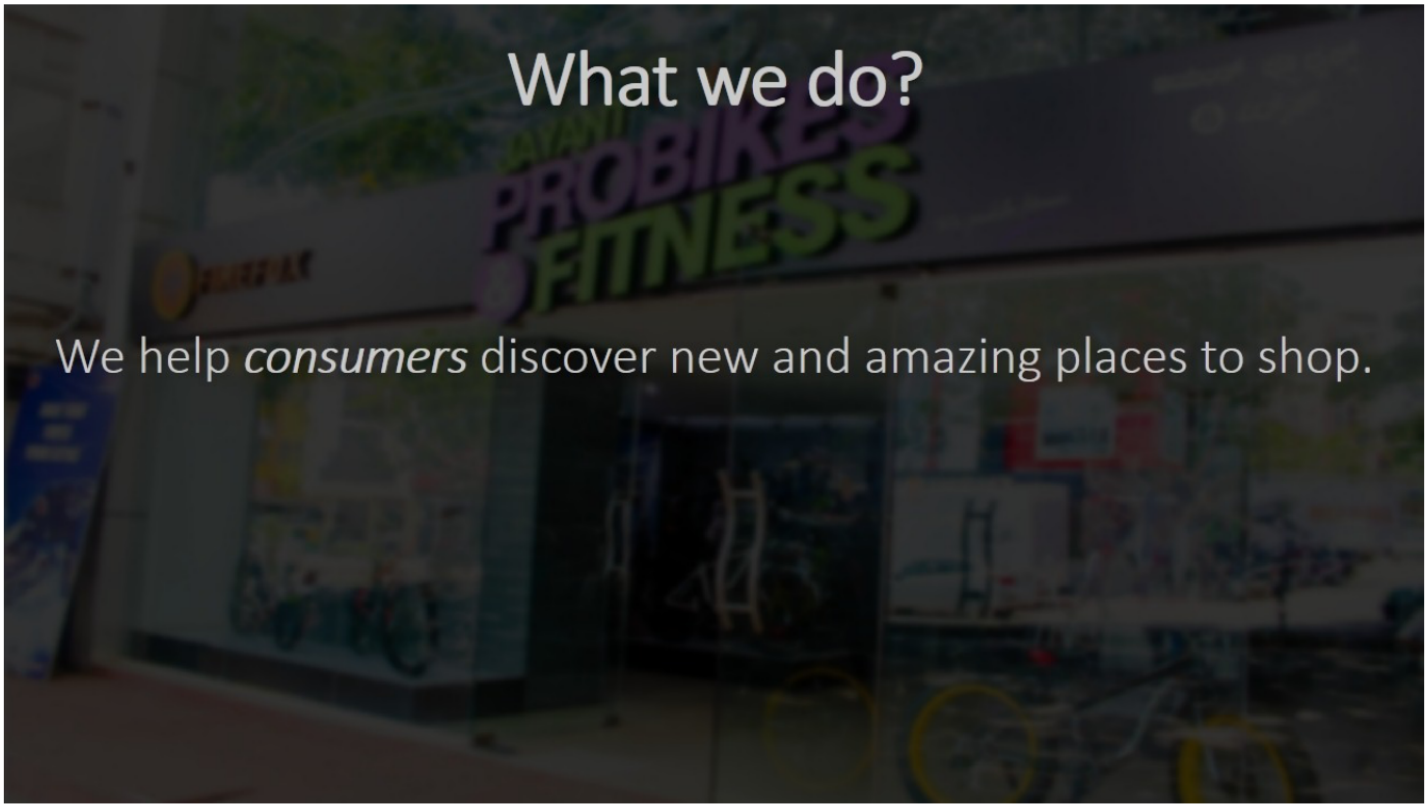

Let’s talk

Thank you for reading till the end. You can know more about me and my work or get in touch with me using following mediums.

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